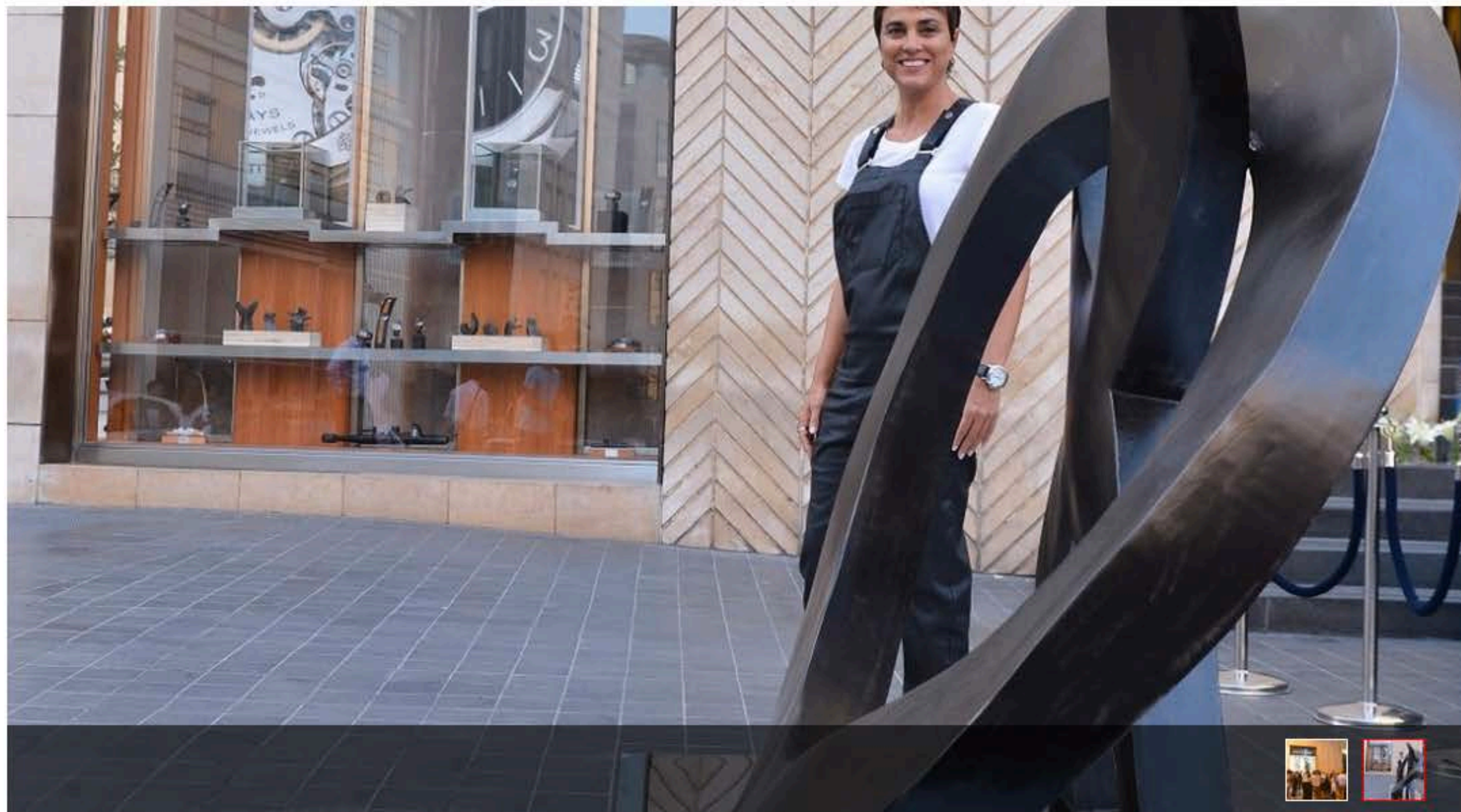


WATCHES

OFFICINE PANERAI ANNOUNCES ITS PARTICIPATION

« Watchmaking Exhibition at The Dubai Mall

By WOY / 23 September 2014 BMT Nigel Gee launch Project at Monaco Yacht Show »



Italian watchmaker Officine Panerai today announces its strategic partnership with the second edition of Beirut Art Week (part of Beirut Art Fair) which is scheduled, from the 17th to the 24th of September 2014 at Solidere Downtown Beirut.

Throughout the week, contemporary art masterpieces designed by Nayla Romanos Ilya, a well renowned and distinctive leading artist, will be exhibited at the Panerai Boutique in Beirut Souks. Nayla's studies range between architecture and design both in Lebanon & Paris. She worked on numerous interior design and architectural projects in the region, as well as on renovation of buildings in Beirut Central District. In the past, she has co-curated an exhibition showcasing Lebanese designers at the Salon du Meuble, Paris. Her work is always inspired by her Phoenician roots and during this partnership; Nayla will be displaying Noughts & Crosses, a sculpture from The Phoenician Alphabet Series, just outside the Panerai boutique, with additional art pieces at the window display.

Commenting on Officine Panerai's participation at Beirut Art Week, Milvin George, Panerai's Regional Managing Director said, "Panerai watches are well known for their formidable blend of Italian design and Swiss technology. Being a brand born out of Florence, Panerai has always supported art and cultural activities in many traditions all around the world. Beirut Art Week is an emerging, and upcoming art platform in the region and we are excited to be collaborating with this eclectic platform.. Through our participation, Panerai is paying tribute to Lebanon and its charming city of Beirut. Lebanon is and has always been the cultural and intellectual capital of the Arab world enriched with deep rooted traditional patrimonies such as literature, music, food & architecture. We are proud to promote the city's emerging artists and to showcase our solidarity with the Lebanese artistic scene".

Beirut Art Week brings together high-level art galleries and attracts international visitors, offering more than thirty partners the chance to showcase their latest art in proposed spaces that will be selected by the artistic committee of Beirut Art Fair in partnership with the stores and Solidere.

6 comments ▾

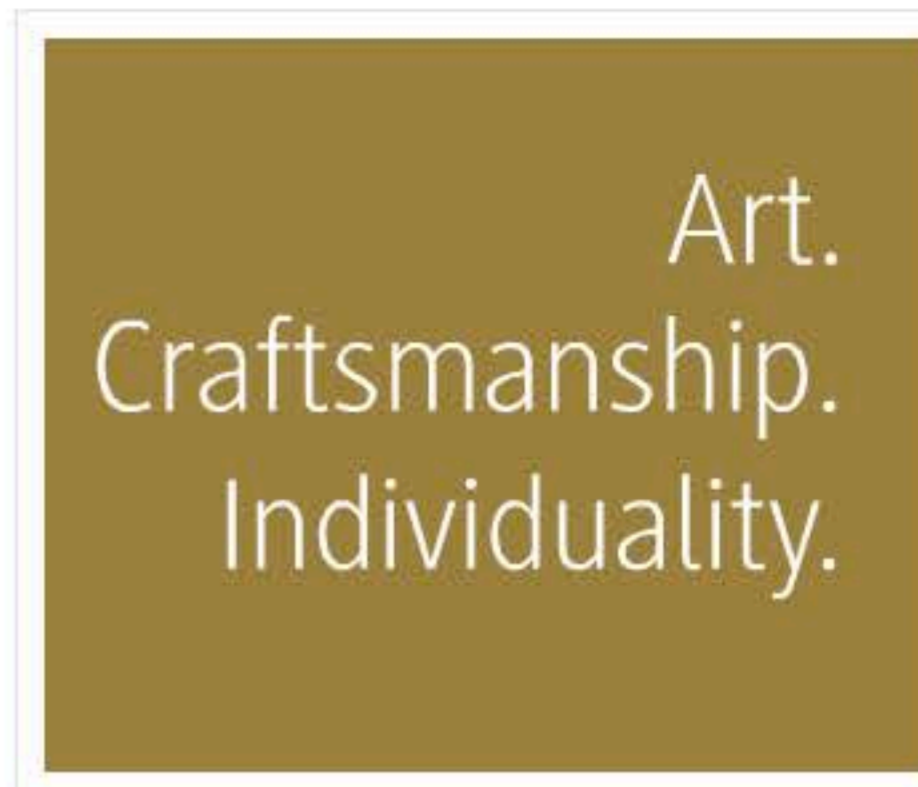
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Nahel El Sheikh · LAU

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